

“We are asking UW alumni, UW parents, and our friends in the New York metropolitan region to lead the way by raising the first \$100,000 of a \$1 Million annual campaign.”

Greg Steinberger, Executive Director



# UW HILLEL ENGAGEMENT INITIATIVE

## YOUR VITAL SUPPORT IS AN INVESTMENT IN OUR JEWISH STUDENTS

Wisconsin is ranked as one of top Hillels in the nation. Yet, we are also one of the most underfunded when compared to other Big Ten universities. With your vital support, UW Hillel will be able to close that gap and increase our reach in the years ahead. **Our bold goal is to meet every Jewish student on campus and develop meaningful relationships with 70% of those Badgers, exceeding the national benchmark.**

Just like the great University of Wisconsin-Madison, our reputation is built on outstanding students working with the very best faculty and staff. The success of this engagement initiative depends upon thoughtful supervision of students from authentic Jewish teachers, relationship builders, and community organizers.

Your gift will enable a UW Hillel professional to mentor and teach students and meet their unengaged friends through social networks and their own efforts. UW students will build deep and authentic relationships with their peers and our faculty. They will also have the opportunity to define their own Jewish identity, create new Jewish experiences all over campus and participate in our renowned programs and fun activities at the spectacular Barbara Hochberg Center for Jewish Student Life.

By contributing annually to the excellence of our faculty and staff, you can have a lasting impact on the lives of our talented young Jewish students. Their unique experience will stay relevant throughout their college careers and well after graduation—ensuring our Jewish future.

### Become an Engagement Initiative Champion!

Consider making a major investment for three or more consecutive years.

The Engagement Initiative program, and faculty and staff positions are eligible for philanthropic naming opportunities.

Gifts made at any level in support of the UW Hillel Engagement Initiative Fund are vital and welcome.

For more information, to discuss supporting this Initiative, or to make a gift, please contact Barry Wein, director of development at 608-405-9002 or [barry.wein@supportuw.org](mailto:barry.wein@supportuw.org)

